



ADVERTISING SPACES

PREMIUM HIGHLIGHTING – EVENT GUIDE

Premium placement on the homepage

Take the opportunity to shine in the spotlight of our event guides. Our exclusive Slider Premium Placement guarantees maximum visibility for your brand. Limited to just six prestigious advertisements per event – get the exclusive treatment you deserve!



PLACEMENT

Homepage

AVAILABILITY

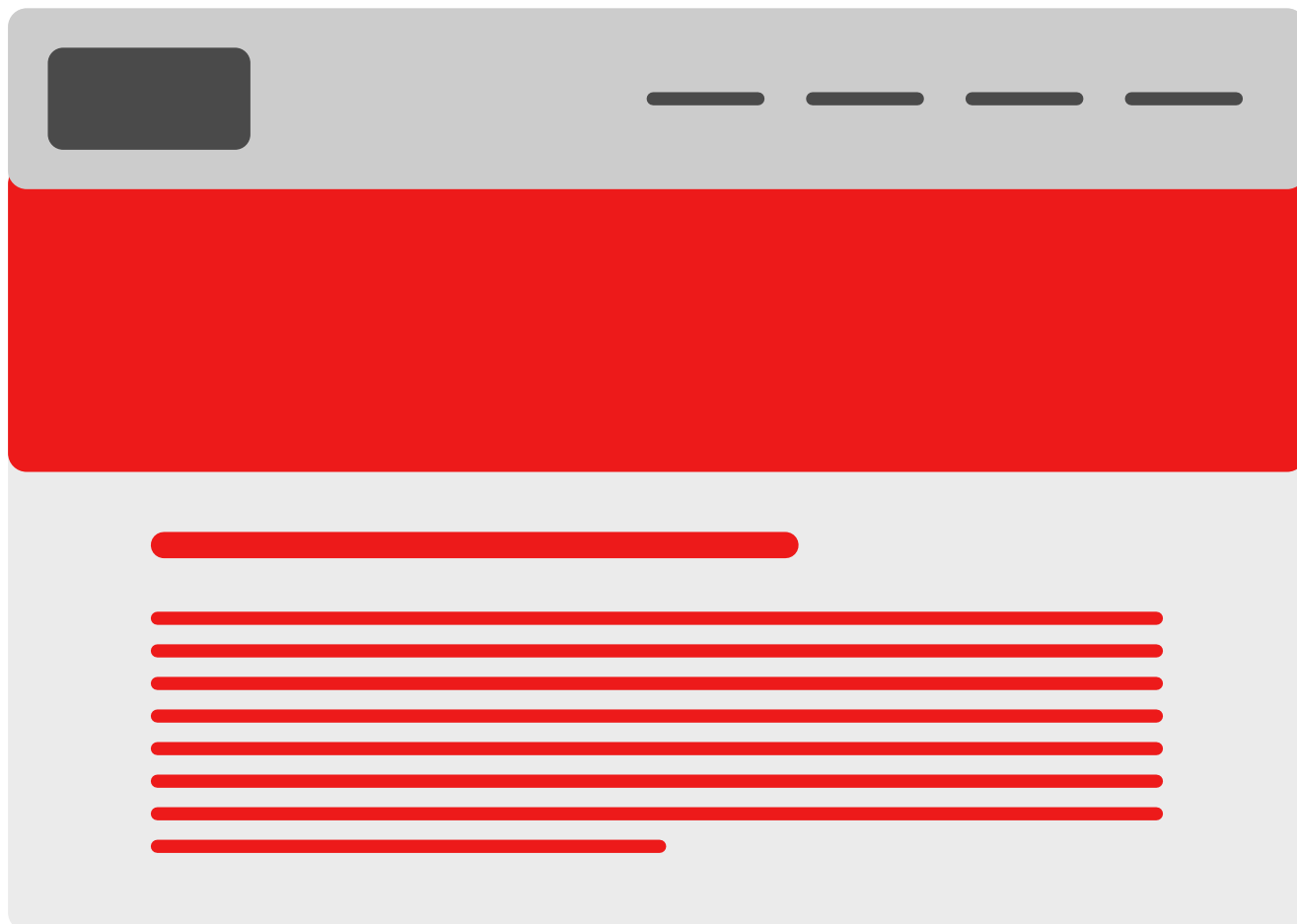
Only on request

PREMIUM HIGHLIGHTING IN EVENT GUIDE
CHF 1'890.00

STORIES & NEWS ARTICLE – EVENT GUIDE

Write the headline, not the footnote!

Make your story the highlight of our event guide. With your personal header image, title and content, you create the design and set the tone. Your contribution, your benefit.



PLACEMENT

Stories & news page
Stories are listed chronologically

AVAILABILITY

Only on request

DELIVERY ITEMS

Images & text by you

FORMAT

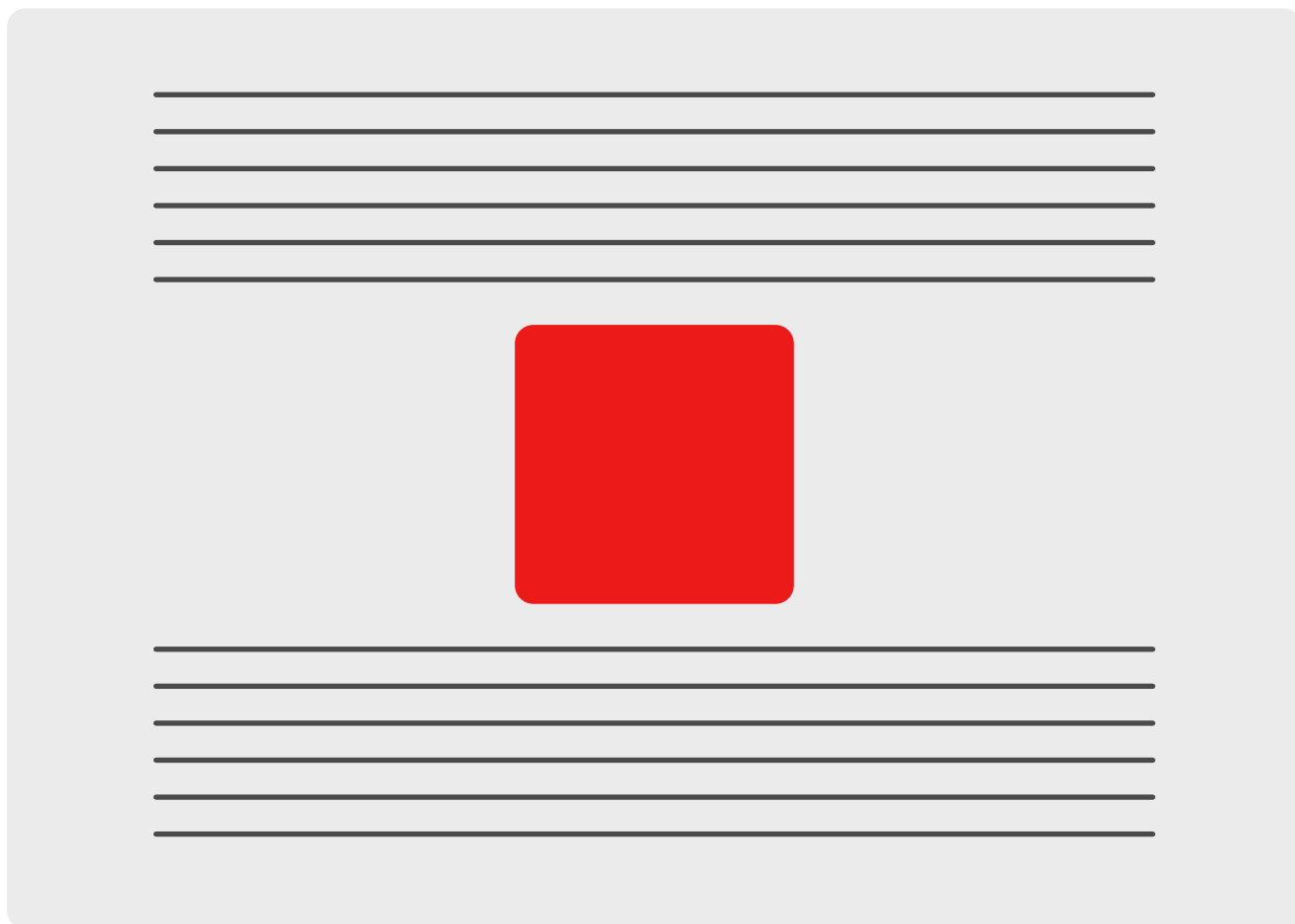
Header image: 3,000 × 1,000 px
Story image: 1,000 × 800 px
Title & text: unlimited

STORIES & NEWS ARTICLE – EVENT GUIDE
CHF 3'890.00

NEWSLETTER AD RECTANGLE

Your opportunity lies between the lines!

Place your message in the heart of our newsletter – to not only find readers, but also potential customers who are looking for new solutions. Compact, concise and perfectly placed. Your image, your impact!



FACTS

53,000 recipients
85% German speakers

AVAILABILITY

1x per newsletter

DELIVERY ITEMS

Image and target URL from you

FORMAT

250 × 250 px, JPG/PNG, max. 250 KB

NEWSLETTER AD RECTANGLE
CHF 2'190.00

NEWSLETTER AD FULL BANNER

Make it big. Make it unmissable!

Enjoy all eyes on you. Our full banner in the newsletter guarantees maximum visibility and maximum interest. Every click a potential customer, every look a potential profit.



FACTS

53,000 recipients
85% German speakers

AVAILABILITY

1x per newsletter

DELIVERY ITEMS

Image and target URL from you

FORMAT

600 × 150 px, JPG/PNG, max. 300 KB

NEWSLETTER AD FULLBANNER
CHF 2'990.00

NEWSLETTER AD MIDSTORY

Half-time highlight: your story in the midst of the action!

Placed in the middle of the newsfeed, your midstory ad will attract maximum attention. A perfect mix of image and text that makes your message come alive. Tell more, show more, impress more!



FACTS

53,000 recipients
85% German speakers

AVAILABILITY

1x per newsletter

DELIVERY ITEMS

Image and target URL from you

FORMAT

Image: 600 × 400 px, JPG/PNG, max. 250 KB
Title: 35 characters including spaces
Text: 250 characters including spaces

NEWSLETTER AD MIDSTORY
CHF 3'890.00



An event organised by
BERNEXPO

BERNEXPO AG

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