

HOW TO PARTICIPATE

MESSE ZÜRICH
FEBRUARY 4-7, 2027



FESPO
World of Travel

**GOLF
MESSE**



TERMS AND CONDITIONS OF PARTICIPATION

1. OPENING HOURS (subject to change)

Official opening hours of the event:

Thursday – Sunday

February 4–7, 2027

10:00 a.m. – 6:00 p.m.

For exhibitors: 1 hour before and 1 hour after the official opening hours of the event.

2. EVENT ORGANISER

BERNEXPO AG

FESPO & Golfmesse

Mingerstrasse 6

Postfach

3000 Bern 22

+41 31 340 11 11

E-Mail fespo@bernexpo.ch / golfmesse@bernexpo.ch

www.fespo.ch / www.golfmesse.ch

3. SCOPE

These Terms and Conditions of Participation apply to participation in the FESPO and Golfmesse trade fair (hereinafter referred to as the “trade fair”) and supplement the General Terms and Conditions of Participation of BERNEXPO AG, as amended.

Also applicable are the General Regulations of MCH Messe Zurich and the generally applicable statutory regulations such as the Price Indication Ordinance (PIO).

4. ADMITTED EXHIBITORS

All companies and private individuals with ties to the topic area are permitted to exhibit. There is no right to participate. Applications for participation can be rejected without providing reasons.

5. FEES

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OFFERS AND PRICES HERE**



buchen.bernexpo.ch

5.1. Advance payment for technical installations

For first-time participation, an advance payment of CHF 250.00 will be charged for technical orders. Exhibitors from abroad will be charged CHF 500.00.

This amount will be credited in the final invoice, provided that no technical orders are placed.

5.2. Co-exhibitor fee

Main exhibitors may register co-exhibitors in accordance with the “General Terms and Conditions” of BERNEXPO. Costs of CHF 250.00 per co-exhibitor will be charged to the main exhibitor. Payment of the co-exhibitor fee grants the co-exhibitor the following rights:

- Company address displayed at the main exhibitor’s stand
- Sales activities at the main exhibitor’s stand
- Basic communication package
- Entitlement to order vouchers/guest tickets
- Entitlement to exhibitor marketing materials

5.3. Early bird discount

The early bird discount is taken into account in the deposit invoice and is only granted if registration is completed by **30 June 2026**.

6. CATERING / SALE OF FOOD / TASTINGS

Special conditions apply to the sale of food and/or drink at the booth; therefore, all sales of food and/or drink are subject to the approval of the trade fair organiser.

The Exhibition Management team in charge will obtain statutory approval on behalf of all exhibitors. Messecatering Zurich will charge a commission equivalent to 20% of sales.

Furthermore, the provisions of the cantonal food regulations must be observed. These provisions must also be observed in the case of purely tasting sessions, during which food and/or drink is handed out free of charge.

6.1 Shows and music at the booth

All music performances and shows at exhibitor booths must be agreed in advance with the FESPO team. We also ask you to refrain from using sound systems at the booth in order to keep the noise at a consistent level for all exhibitors. If you are planning music or group performances, you are welcome to host these on the stage provided in the entrance hall; however, there is no technical infrastructure available apart from the stage. The guest country has priority for use of the stage; however, if the stage is not in use, it may be used by any exhibitor.

7. CANCELLATION OF REGISTRATION

In the event of withdrawal from registration (registration confirmation or written confirmation by email), the following cancellation conditions apply:

If cancellation occurs before the stand confirmation is issued, 25% of the stand rental fee as well as any co-exhibitor fees will be charged. If cancellation occurs after the stand confirmation has been issued or after a response period of two weeks, 100% of the stand rental fee, including co-exhibitor fees and additional costs, will be charged. This provision also applies if the space can be re-let after cancellation. Services that have already been provided must be paid for by the exhibitor.

8. EXHIBITOR TICKETS

Each exhibitor receives one ticket per 3 m² of booth area (minimum 3 tickets, maximum 15 tickets), allowing unlimited access to the event. Exhibitor tickets must be generated independently via the Online Service Center. Additional paid exhibitor tickets can be ordered in limited quantities via the Online Service Center.

9. ADMISSION TICKETS

9.1 Vouchers

Exhibitors can order vouchers for customers via the Online Service Center. Redeemed vouchers are not invoiced to exhibitors. Visitors receive a CHF 5.00 discount on a standard adult day ticket. Only one voucher per ticket is allowed. Vouchers must be redeemed in the online ticket shop. Redemption at the on-site box office is not possible.

9.2 Guest tickets for visitors

Exhibitors can order guest tickets via the Online Service Center. A guest ticket grants the visitor free admission. Each redeemed guest ticket will be charged to the exhibitor at CHF 7.00 per ticket, up to a maximum of CHF 700.00 (cost cap). Guest tickets must be redeemed in the online ticket shop. Redemption at the on-site box office is not possible.

10. LATE BOOTH SET-UP AND NO-SHOWS

Due to final preparations and work in all exhibition halls (including laying of aisle carpets, final cleaning of the exhibition halls before the start of the trade fair, etc.), all booths must have been set up and equipped by the deadline specified in the set-up times. Booths that have not been set up and equipped by this time may be otherwise occupied by the trade fair organiser in order to preserve the overall look of the trade fair. In the event of late set-up or a no-show, the trade fair organiser is entitled to charge a contractual penalty of CHF 1,000.00 in addition to the owed booth fees, including any additional services ordered, to cover the expenses incurred.

11. LOGISTICS

Binding time slots for setup and dismantling must be reserved via the Online Service Center prior to the event for all vehicle types.

The available delivery times will be communicated in the logistics concept.

12. FINAL PROVISIONS

All prices are exclusive of VAT unless otherwise stated. Prices are subject to change. The legally binding version is the German version valid at the time of registration.

Further conditions can be found in the “General Terms and Conditions” of BERNEXPO.

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An event organised by
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