



MESSE ZÜRICH
04 - 07 FEBRUARY 2027

www.fespo.ch



ABOUT THE TRADE FAIR



FESPO
World of Travel

EXHIBITING AT FESPO

Meet an audience that wants to see the world and never stop exploring. FESPO is more than just a standard holiday and travel fair. It is Switzerland's largest tourism platform. It gives the roughly 42,000 visitors the opportunity to discover exotic destinations and inspires them to travel the world and get to know new cultures. At the trade fair for Swiss residents who want to travel, around 60% of the exhibitors are foreign companies. FESPO gives them access to affluent consumers and a large community.

5 HALLS

HALL 3
Europe and caravan

HALL 4
Switzerland and neighbouring countries, wellness and health

HALL 6
Africa, Arabia, Asia, Australia, diving, Indian Ocean

HALL 1
South, Central and North America, language holidays, coach holidays, active holidays, cruises

HALL 5
GOLF MESSE



42,000
VISITORS



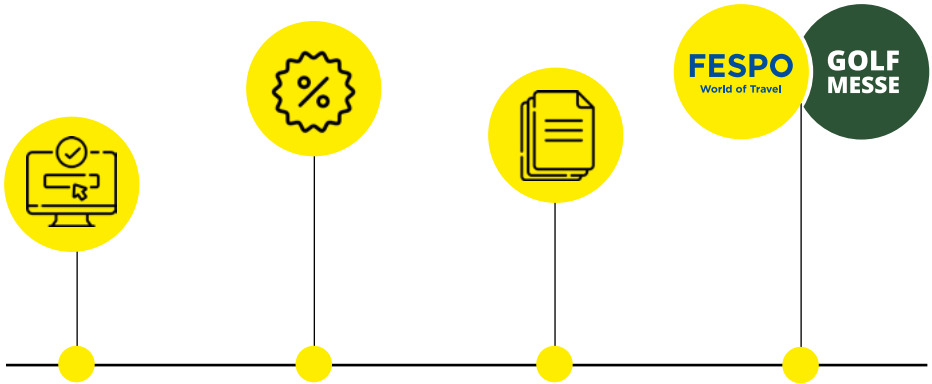
600
talks and presentations for your target group

500
EXHIBITORS

25,000 m²
FLOOR SPACE



ITINERARY



April 2026

Register

You can book your place from April 2026.

www.fespo.ch/booking

30. June 2026

Early booking discount

Take advantage of the early booking discount until 30 June 2026.

November 2026

Fair forms

The forms and all the information on the fair will be sent to you by November 2026.

04. - 07.02. 2027

FESPO 2027

FESPO Zurich and Golfmesse are coming to Zurich from 4 to 07 February 2027.

AN OVERVIEW OF THE FAIR

Date	4 to 7 February 2027
Opening hours	10.00 a.m. to 6.00 p.m.
Location	Messe Zürich
Exhibitors	500 exhibitors across 25,000 m ²
Visitors	42,000
Visitor regions	Zurich metropolitan area, Swiss Plateau, Central and Eastern Switzerland (2.5 million residents)
E-mail	fespo@bernexpo.ch
Registration	www.fespo.ch/registration
Facebook	www.facebook.com/fespo.ch
Instagram	www.instagram.com/fespo.ch
LinkedIn	www.linkedin.com/company/fespo
Founded	1991





**GOLF
MESSE**

GOLFMESSE AT FESPO

Two trade fairs, one ticket. Golfmesse is also at FESPO. In recent years, it has grown to become one of the most important trade fairs in the industry. It has something for everyone, from amateur to pro. You can present your products and services to up to 10,000 visitors, from complete beginners to seasoned golfing veterans. You can also network with people in the industry and make valuable new contacts.

Website	www.golfmesse.ch
Highlights	Competitions, expert forum, B2B event, golf simulators, driving range

**GOLF
FORUM**

**DRIVING
RANGE**
250 m²

EXHIBITORS
180



10,000
VISITORS

2,700 m²
FLOORSPACE



**BE A GUEST
COUNTRY!**

WHAT WE OFFER AS THE TRADE FAIR ORGANISER



FRONT PAGE AND EDITORIAL IN THE TRADE FAIR MAGAZINE



DIRECT DELIVERY TO HOUSEHOLDS IN THE REGION



FREE ANIMATION AREA



PRESENTATION OF YOUR CULTURE



TALK

INTEGRATION INTO THE PRESS CONFERENCE



PLACEMENT

ATTRACTIVE PLACEMENT ON THE HOME PAGE, ON THE LIST OF EXHIBITORS AND IN PRINTED MATERIAL



COVERAGE IN ALL VISITOR ADVERTISING



SOCIAL MEDIA



ATTRACTIVE BOOTH PLACEMENT IN THE HALL



COVERAGE IN ALL PRESS INTERVIEWS AND PUBLICATIONS



WHAT YOU OFFER AS A GUEST COUNTRY



COCKTAIL FOR THE PRESS



OPTIONAL:
FOOD &
DRINK



**SALES AND
INFORMATION STAFF**

**ATTRACTIVE BOOTH
CONSTRUCTIONS**



PRINT ADS



ORGANISATION AND FINANCING
OF ENTERTAINMENT OFFERINGS,
E.G. DANCE DISPLAYS,
CRAFT PRESENTATIONS, TALKS OR
SIMILAR ATTRACTIONS





CONTACT

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FESPO
World of Travel

**GOLF
MESSE**

An event organised by
BERNEXPO

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